AUTODESK UNIVERSITY
September 27-29, 2022
New Orleans

The design and make conference for business leaders and innovators

Sponsor and Exhibitor Prospectus
Building Design & Engineering | Construction | Infrastructure
Product Design & Manufacturing | Media & Entertainment
Digital transformation is affecting everything we do. It’s making our work together more efficient, more productive, and more sustainable. It’s also highlighting the importance of every connection we make and every partnership we value. Including yours.

Be part of Autodesk University this year. Be part of our community. And connect again, face-to-face, with business leaders across design, engineering, and construction, infrastructure, manufacturing, and media & entertainment.

Let’s CONNECT.
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10,000 expected attendees for AU 2022

Who Attends

- Architecture, Engineering & Construction
- Manufacturing
- Education
- Software
- Media & Entertainment

- Product Users
- Managers
- Business Leaders
- Software Developers

- North America
- Europe, Middle East, Africa
- Asia Pacific
- South America
**Who Sponsors and Exhibits**

Adobe Systems France SAS / Substance by Adobe
Advance2000
AEC Design
AECInspire | Sanveo Inc
Air Turbine Tools
AKULAR
Al Suwaidi Computer Co. LLC., ALLCAD Solutions LLC
AMC Bridge LLC
Ansys
Applied Software
Applied Technology (Japan)
ARACAD
Arch-Intelligence
Architosh
ARKANCE Systems France
Arkio
ARTAKER Büroautomation GmbH
Arvizio
ASCENT- Center for Technical Knowledge
ATG USA
Atkins Engineering
auxalia GmbH
Avvir, Inc.
AW3D
Baker Baynes PTY LTD
BIM Recruiting, LLC
BIM Track
Bimbeats Pty Ltd
BIMBOX
BIMobject Japan
Blufx
Bluetech Africa Offshore sal
Born Digital (Japan)
BRASOFTWARE
Bridgit
CAD Gulf LLC
CAD Masters, Inc.
CAD Promotion (Japan)
Cadac Group
CADBIM
Cadd Emirates
CADD Microsystems
Cadgroup Australia
Cadline Ltd
CADPRO Systems New Zealand & Australia
CADsys GmbH
CAPA
Case Technologies
Cintoo
Civilpoint Oy
CLICK2BIM
CMIC
COMPUCAD SA DE CV
Computación Gráfica Aplicada y Cía. Ltda (COMGRAP)
Contilio Limited
CoolOrange S.r.l
Costech CAD Consult
Creative Bank
Creative Tools
Cross Technology Group
CTC Software | HIVE
D3 Technologies
DaouData Corp.
DARCO
Dell Boomi
Dell Technologies
Design & Software International, Inc.
DIATEC GROUP
Digital Drafting Systems, Inc.
DLT Solutions
DocuSign
DREICAD GmbH
DroneDeploy
Eagle Point Software
EarthCam, Inc.
ECAD, Inc.
Enscape
Epic Games
Epson America, Inc.
Especialistas en CAD
Esrí
eSUB Construction Software
Eyrus
FARO TECHNOLOGIES INC.
FlyPaper Technologies LLC
Frazilio Soluções de Tecnologia Ltda.
Gafcon Digital
Global eTraining
GoFormz
GRAITEC Innovation GmbH
GRUPO DISTMAH
GTP Services, LLC
hh2 Cloud Services
HoloBuilder, a FARO Technologies Company
HP
hsbcad BV
HUISHI LIHUA (CHENGDU) INFORMATION TECH CO., LTD
iCentric
iConstruct
ICT Tracker
Ideate Software
IMAGINiT Technologies
IndyZone Co., Ltd.
INFARS
Infrasoft International
Infra Information Technology Co., Ltd.
Intel Corp
Invent A/S
iPlantables
ITI, a Wipro Company
J Tech Inc.
JCS CSD
Join
JUNOTNC Co., Ltd.
KCIM
Kelar Pacific LLC
KETIV Technologies
LaborChart
Leica Geosystems
Lenovo
Leonardo SNS
LINETEK SYSTEM
Linxup
Logicom Saudi Arabia LLC
M2 Technologies
Man and Machine Ltd
MAPData
Matterport
MESA, Inc.
MicroCAD Training & Consulting, Inc.
Microdesk
MICROGEO S.A
Micrographics SA
Microsol Resources Corp.
Milwaukee Tool
Modena Design Centers
Motion Media, LLC
MSUITETECHNOLOGY
MUK GROUP
Multivista
myComply
N+P Informationssysteme GmbH
nCircle Tech
Nearmap
Newforma
Newmetric
NexGenCAM
NKE SRL
NTI CAD & Company
NTI Kailer GmbH
NVidia
Omnix International
One Team srl
OpenSpace
ORYX TECHNOLOGIES W.L.L
Panzura
Pinnacle Series by Eagle Point Software
Pix4D
Plandata GmbH
PLEX EARTH
PNY Technologies Europe
POINT JSC
PROCAD SA
ProjectReady
ProModel Corporation
ProSoft, Inc.
QS Infor srl
Quux Software CA LLC
Redington Gulf Fze
Repro Products, Inc.
Revitsoft
Rhumbix
Sandvik Coromant
SB C&S Corp
SCC
Seiler Design Solutions
Sensera Systems, Inc.
Shanghai H.J Information Technology Co., Ltd
SimpleCloud.io
Simpson Strong-Tie
Smartvid.io
SoftBank (Japan)
SolidCAD
SpaceIQ
Spectar
StrucSoft Solutions | Gratec Group
StructionSite
Supermicro
Symetri
Synergis Engineering Design Solutions
SYNEX TECHNOLOGY INTL CORP
Systema Srl
Tata Technologies
The Wild
Tick Cad Asps
Topcon Solutions
Trigetal Infografica
Trimble
TrueLook
U.S. CAD
ULTIMAKER INC
UNIFI Labs
United Association
Unity Technologies
Usesoft AS
VIA Technik
Victronic
VisualLive
Voyansi
Widom Associates Inc
Workspot
Worldview Technologies
Xinaps B.V.
Xometry
Zters

* 2020-2021 sponsors and exhibitors
**Event Schedule**

**Sunday, September 25, 2022**
- 8:00 a.m. – 7:00 p.m.: Expo Set-up for all Booths
- 4:00 p.m. – 8:00 p.m.: Onsite Check-in/Customer Service Desk Open

**Monday, September 26, 2022**
- 7:00 a.m. – 8:00 p.m.: Onsite Check-in/Customer Service Desk Open
- 8:00 a.m. – 4:00 p.m.: Expo Set-up for all Booths
- 6:00 p.m. – 7:30 p.m.: Welcome Reception

**Tuesday, September 27, 2022**
- 6:30 a.m. – 8:00 p.m.: Onsite Check-in/Customer Service Desk Open
- 8:00 a.m. – 10:00 a.m.: Expo Set-up
- 11:00 a.m. – 12:00 p.m.: General Session
- 12:00 p.m. – 1:30 p.m.: Networking Lunch @ Expo
- 5:30 p.m. – 8:00 p.m.: Reception @ Expo

**Wednesday, September 28, 2022**
- 6:30 a.m. – 8:00 p.m.: Onsite Check-in/Customer Service Desk Open
- 10:00 a.m. – 3:30 p.m.: Expo Open
- 11:00 a.m. – 12:00 p.m.: Industry Insights Keynote
- 12:00 p.m. – 1:30 p.m.: Networking Lunch @ Expo
- 5:30 p.m. – 7:30 p.m.: Reception @ Expo

**Thursday, September 29, 2022**
- 6:30 a.m. – 7:00 p.m.: Onsite Check-in/Customer Service Desk Open
- 10:00 a.m. – 3:00 p.m.: Expo Open
- 12:00 p.m. – 1:30 p.m.: Networking Lunch @ Expo
- 3:00 p.m. – 5:00 p.m.: Expo Teardown
- 7:00 p.m. – 10:00 p.m.: AU Final Night Party
- 10:00 p.m.: Conference Concludes

*Schedule subject to change

"You can find people (at AU) that you wouldn’t have access to in other locations”

– AU Attendee
Choose a booth within the industry area where your customers primarily work.
Turnkey sponsor packages from 25K
**Sponsorships At-a-Glance**

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Invite Only</th>
<th>Limited Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Inspiration and Demonstration</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Prime booth locations</td>
<td>20x40</td>
<td>20x20</td>
</tr>
<tr>
<td>Rigid back wall booth structure, carpet, table, demonstration counters, and chairs</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Option to increase booth size</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Thought Leadership</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Your executive participates in an Autodesk hosted technology roundtable discussion</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Teach a 30 minute class followed by a 30 minute discussion, live in New Orleans</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Your class will also be recorded and hosted digitally on the AU digital web experience</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Marketing</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Splash video played before start of opening keynote - 60 seconds maximum running time</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Secure access to GDPR compliant, opt-in list of attendee contacts</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Tweet with preferred message sent by AU social media</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo branded space during the AU party</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Company logo on printed conference signs at AU</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Your logo displayed in prominent high traffic area</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Graphic advertisement in AU mobile app</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo in AU mobile app</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo on AU website through October 2022</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Public Relations</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advance access to a list of attending media</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Upload digital documents and promotional materials for attending media to view</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>More Sponsor Benefits</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reserved, private meeting space for duration of AU</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Full conference passes for booth staff</td>
<td>30</td>
<td>15</td>
</tr>
<tr>
<td>Additional full conference passes for booth staff (includes all meals, receptions, parties, and sessions) $850 each</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Booth cleaning for duration of AU</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>AU branded digital assets for sponsor self-marketing</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Attendee badge scanning device and access to download leads</td>
<td>Available @ $399 early and $499 onsite</td>
<td></td>
</tr>
</tbody>
</table>

*Exhibit booth is required and must be purchased separately (see page 13)
PLATINUM SPONSOR

$85K

Inspiration and Demonstration
- Prime 20x40 booth locations
- Option to increase booth size

Thought Leadership
- Your executive participates in an Autodesk hosted technology roundtable discussion
- Teach a 30 minute class followed by a 30 minute discussion, live in New Orleans
- Your class will also be recorded and hosted digitally on the AU digital web experience

Marketing
- Splash video played before start of opening keynote - 60 seconds maximum running time
- Secure access to GDPR compliant, opt-in list of attendee contacts
- Tweet with preferred message sent by AU social media
- Company logo branded space during the AU party
- Company logo on printed conference signs at AU
- Your logo displayed in prominent high traffic area
- Graphic advertisement in AU mobile app
- Company logo in AU mobile app
- Company logo on AU website through October 2022
- Company logo on AU digital, global conference experience

Public Relations
- Advance access to a list of attending media
- Upload digital documents and promotional materials for attending media to view

More Sponsor Benefits
- Reserved, private meeting space for duration of AU
- 30 full conference passes for booth staff
- Additional full conference passes for booth staff (includes all meals, receptions, parties, and sessions) $850 each
- Booth cleaning for duration of AU
- AU branded digital assets for sponsor self-marketing
- Attendee badge scanning device and access to download leads
GOLD SPONSOR

Inspiration and Demonstration
- Prime 20x20 booth locations
- Option to increase booth size

Thought Leadership
- Teach a 30 minute class followed by a 30 minute discussion, live in New Orleans
- Your class will also be recorded and hosted digitally on the AU digital web experience

Marketing
- Tweet with preferred message sent by AU social media
- Company logo on printed conference signs at AU
- Graphic advertisement in AU mobile app
- Company logo in AU mobile app
- Company logo on AU website through October 2022
- Company logo on AU digital conference experience

Public Relations
- Advance access to a list of attending media
- Upload digital documents and promotional materials for attending media to view

More Sponsor Benefits
- Reserved, private meeting space for duration of AU
- 15 full conference passes for booth staff
- Additional full conference passes for booth staff (includes all meals, receptions, parties, and sessions) $850 each
- Booth cleaning for duration of AU
- AU branded digital assets for sponsor self-marketing
- Attendee badge scanning device and access to download leads

Sponsorships

- Autodesk Forge
- Media & Entertainment
- Architecture & Building Engineering
- Product Design & Manufacturing
- Infrastructure Design & Engineering
- Construction

The Autodesk Factory Experience

MAP KEY
- Seating
- Meals
- Lounges
- Keep Clear Areas

ENTRANCE

AU Attendee Lounge

Enterprise Customer Executive Lounge

AU Executive Attendee Experience

$35K
SILVER SPONSOR

$25K

Inspiration and Demonstration
- Prime 10x20 booth locations
- Rigid back wall booth structure, carpet, table, demonstration counters and chairs

Thought Leadership
- Teach a 30 minute class followed by a 30 minute discussion, live in New Orleans
- Your class will also be recorded and hosted digitally on the AU digital web experience

Marketing
- Company logo on printed conference signs at AU
- Graphic advertisement in AU mobile app
- Company logo in AU mobile app
- Company logo on AU website through October 2022
- Company logo on AU digital conference experience

Public Relations
- Advance access to a list of attending media
- Upload digital documents and promotional materials for attending media to view

More Sponsor Benefits
- 7 full conference passes for booth staff
- Additional full conference passes for booth staff (includes all meals, receptions, parties, and sessions) $850 each
- Booth cleaning for duration of AU
- AU branded digital assets for sponsor self-marketing
- Attendee badge scanning device and access to download leads

We'll print your 4-color logo here

Includes a 10’ x 20’ turnkey booth

We Attendee Lounge

Enterprise Customer Executive Lounge

AU Executive Attendee Experience
Exhibit Opportunities

Get a 20% early bird discount on all exhibit packages through June 8

Turnkey packages from $3,500
### Exhibit Packages At-a-Glance

<table>
<thead>
<tr>
<th>Island</th>
<th>Linear Exhibitor Booth Packages</th>
</tr>
</thead>
<tbody>
<tr>
<td>20x20</td>
<td>$20,500</td>
</tr>
<tr>
<td>10x30</td>
<td>$19,800</td>
</tr>
<tr>
<td>10x20</td>
<td>$11,500</td>
</tr>
<tr>
<td>10x10</td>
<td>$5,500</td>
</tr>
<tr>
<td>5x7</td>
<td>$3,500</td>
</tr>
</tbody>
</table>

#### Early bird prices (through June 8)
- 20x20: $20,500
- 10x30: $16,500
- 10x20: $11,500
- 10x10: $5,500
- 5x7: $3,500

#### Regular prices (starting June 9)
- 20x20: $24,600
- 10x30: $19,800
- 10x20: $13,800
- 10x10: $6,600
- 5x7: $4,200

#### Booth Packages

- **Rigid back wall booth structure** (see pictures starting page 14)
- **Demonstration counter**
  - 20x20: 2
  - 10x30: 2
  - 10x20: 1
  - 10x10: 1
- **Meeting table**
  - 20x20: 1
- **Chairs**
  - 20x20: 5
  - 10x30: 4
  - 10x20: 1
  - 10x10: 1
- **Color logo printed on a header on your booth back wall**
- **Standard black carpet**: ✓ ✓ ✓ ✓ ✓
- **1 x 500 watt electric drop**: ✓ ✓ ✓ ✓ ✓
- **WiFi via shared access (limited bandwidth)**
- **Upgrade to high speed internet access**: Available as upgrade for fee

#### Marketing

- **Company name and logo on website**: ✓ ✓ ✓ ✓ ✓
- **Company name and logo in mobile app**: ✓ ✓ ✓ ✓ ✓
- **AU branded digital assets for exhibitor self-marketing**: ✓ ✓ ✓ ✓ ✓
- **Attendee badge scanning device and access to download leads**: Available @ $399 early and $499 onsite

#### More Exhibitor Benefits

- **Included full conference passes for booth staff**: 11 8 5 2 1
- **Additional full conference passes for booth staff (includes all meals, receptions, parties, and sessions)** $850 each
- **One-time booth cleaning before start of show**: ✓ ✓ ✓ ✓ ✓

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**Upgrade Option**

<table>
<thead>
<tr>
<th></th>
<th>Bronze Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$3,500</td>
</tr>
<tr>
<td>Available</td>
<td>15 available</td>
</tr>
</tbody>
</table>

Booth package required

Elevate your visibility at AU beyond your booth space by becoming a Bronze Sponsor.

Get your logo displayed on the AU website, mobile app, and on printed signs at AU.

Choose a standard exhibitor booth and then select the Bronze Sponsor option when you submit your booth application.

See page 9 for additional details.

*Note: Exhibitor booth package is required and must be purchased separately.*
Linear Exhibit Packages

10’ x 30’
$16,500 through June 8
$19,800 starting June 9

Includes:
• Rigid back wall booth structure
• Table
• Demonstration counters
• Chairs
• Printed logo
• Carpet
• Electric
• WiFi
• 1x booth cleaning before show start
• 8 Full Conference passes

We’ll print your 4-color logo here

Booth property subject to change.
Monitor Not Included.
We’ll print your 4-color logo here

Booth property subject to change.
Monitor Not Included.

Linear Exhibit Packages

10’ x 20’
$11,500 through June 8
$13,800 starting June 9

Includes:
• Rigid back wall booth structure
• Table
• Demonstration counters
• Chairs
• Printed logo
• Carpet
• Electric
• WiFi
• 1x booth cleaning before show start
• 5 Full Conference passes

Monitor Not Included.
Linear Exhibit Packages

10’ x 10’
$5,500 through June 8
$6,600 starting June 9

Includes:
- Rigid back wall booth structure
- Demonstration counter
- Chair
- Printed logo
- Carpet
- Electric
- WiFi
- 1x booth cleaning before show start
- 2 Full Conference passes

We’ll print your 4-color logo here

Booth property subject to change.
Monitor Not Included.
### Linear Exhibit Packages

<table>
<thead>
<tr>
<th>5’ x 7’</th>
<th>$3,500 through June 8</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$4,200 starting June 9</td>
</tr>
</tbody>
</table>

Includes:
- Rigid back wall booth structure
- Demonstration counter
- Chair
- Printed logo
- Carpet
- Electric
- WiFi
- 1x booth cleaning before show start
- 1 Full Conference pass

Booth property subject to change.
Submit your application to sponsor or exhibit on the **AU website**, starting May 24.

AU Sponsor and Exhibitor Sales Manager

Daniel Teeter
daniel.teeter@autodesk.com
+1-415-675-8314

AU Sponsor & Expo Manager

Sylva Batmanian
sylva.batmanian@autodesk.com
+1-438-448-6444

AU Conference Manager

Rachel Reader
rachel.reader@autodesk.com
+1 415-671-8378